

Steph Paulovich

GRAPHIC DESIGNER & PHOTOGRAPHER



Portland, Maine

PROFILE

410-980-3620



stephpaulovich@gmail.com



stephpaulovich.com



Graphic designer and photographer with over 10 years of experience in the creative industry in both agency settings and on in-house creative teams. Extensive project and creative team management experience, as well as budget and vendor management.

EXPERIENCE

BLUE CROSS BLUE SHIELD OF MASSACHUSETTS

Senior Designer &
Creative Team Lead

2018 - PRESENT

Senior Designer on Corporate Communications team. Manage a designer and videographer. Produce work for various business areas, as well as external-facing health news website coverage.bluecrossma.com.

- Art direction and creative production for health news website
- Video & photo project management
- Print, web, and digital design for various business units

UNIVERSITY OF NEW ENGLAND

Adjunct Asst. Teaching Professor

2021 - PRESENT

Teach a class to undergraduate students on basics of graphic design.

- Compositional techniques, color theory, digital marketing
- Web design, Adobe XD, HTML & CSS

FLEISHMANHILLARD

Creative Designer

2016 - 2018

Part of the in-house creative studio team as part of the Boston office of this global PR firm. Managed two designers and a videographer, while producing content for clients such as Bose, Anheuser Busch, and AT&T.

- Digital and print design, presentation design and web design
- Video and photo production
- Project and creative team management

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SKILLS

- Graphic Design
- UI/UX Design
- Web Design
- Photography
- Project & Team Management
- HTML5/CSS3